

Tel / Fax: 01327 830469 E: info@cameronhysom.co.uk W: www.cameronhysom.co.uk

Case Study

Architect - London

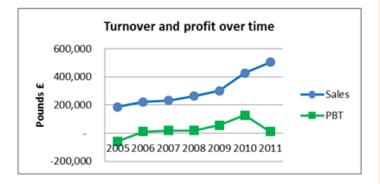
Business Information: Turnover £500k

Description of work:

- Monthly KPI's and Management Accounts
- Providing business advice
- Working in partnership with the client.

Result of work:

- 271% increase in sales in 6 years
- 69% increase in profit in 5 years
 Dip in year 6 due to bad debt



Our added value:

Business advice at quarterly meetings, financial input to keep to plan and help improve profit performance. Regular contact to provide decision making support.

"Thank you for being such a crucial part of our success over the past few years. You took over the reins when we were not strong and treated us with extreme respect, calmness and positivity. This enabled us to make the gradual transition to a mature and more robust company.

Sometimes you were tough in your assessment, which was spot on. Crucially, you quickly got the measure of us, understood our context and psychology and set up the best forms of communication to free us up to do the business."

